

The Oxford Conference 2008

50 Years On – Resetting the Agenda for Architectural Education

22-23 JULY 2008, EXAMINATION SCHOOLS, UNIVERSITY OF OXFORD, UK

INFORMATION FOR POSTER PRESENTERS

Session Times

There will be two poster viewing sessions at The Oxford Conference

Poster Session 1

Tuesday, 22 July 2008 – 13:00-14:00

Poster Nos: P01.xx – P05.xx

- P01 Buildings and the Environment
- P02 Studio Culture: Sustaining Studio Education in a Climate of Change
- P03 Human Habitat and Social Responsibility
- P04 Refurbishment and Evidence Based Education
- P05 Research into Teaching Courses

Poster Session 2

Wednesday, 23 July 2008 - 13:00-14:00

Poster Nos: P06.xx – P11.xx

- P06 Building and Cities – Urban Design
- P07 Schools and Professional Views
- P08 Materials and Renewable Energy
- P09 Virtual Building and Generative Design
- P10 Design Research
- P11 Courses and Curricula

Poster authors are asked to be present at their posters during the relevant session to discuss their work with other delegates.

A numbered panel will be allocated for each poster. Poster presenters will be notified of their panel number in June 2008.

Set-up and Removal

Poster Session 1

Posters may be put in place on Monday, 21 July at 16:00-18:00 or on Tuesday, 22 July after 08:00.

Posters should be ready by 09:30 on Tuesday.

Posters must be removed by 19:00 on Tuesday.

Poster Session 2

Posters may be put in place after 08:00 on Wednesday, 23 July.

Posters should be ready by 09:30 on Wednesday.

Posters must be removed by 18:00 on Wednesday, 23 July.

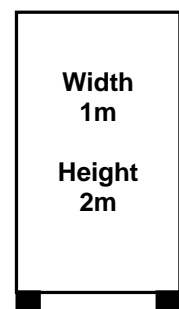
Any posters remaining in place after these times may be removed by the organisers who accept no responsibility for loss or damage.

Layout and Poster Panel Size

Each poster panel has a **working area of 1m wide by 2m high**. When preparing your poster, please do not exceed these dimensions and do take into consideration how much of your display will be visible at eye-level.

Fixing

Posters can be fixed to the panels with Velcro hooks. You are recommended to bring fixing materials with you although a quantity will be available on site.



General Information

A poster should be self-contained and self-explanatory, allowing different viewers to proceed on their own while the author is free to supplement or discuss particular points raised in enquiry. Presentations should be kept simple and clear and a mixture of text and graphics is recommended. Remember that the time spent at each poster is determined by the viewer, not the author as in the case of slide presentations.

Materials should be mounted on coloured poster paper or board. Use matt finish rather than glossy paper. Arrange materials in columns rather than rows. It is easier for viewers to scan a poster by moving along it rather than by zig-zagging back and forth in front of it. An introduction should be placed at the upper left and a conclusion at the lower right.

Illustrations

Figures should be designed to be viewed from a distance and should use clear, visible graphics and large type. Each figure or table should have a heading of one or two lines. Additional essential information should be provided below in a legend. Photographs should have good contrast, sharp focus and, if necessary, an indication of scale.

Text

Minimize narrative. Use large type in short, separated paragraphs. Numbered or bulleted lists are effective ways to convey a series of points. Do not set entire paragraphs in uppercase (all capitals) or boldface type.

Titles and Fonts

Titles and captions should be short and easy to read, in a sans serif font for preference. Use large lettering as this means a number of people can read the poster from a distance without overcrowding. Remember to caption your poster with the abstract title, authors names and affiliations.

**Headings should be
a minimum of 50
point size**

Whereas, 25 point size sans serif typeface is
ideal for text